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Robert Moser, MD, Secretary

Department of Health & Environment

Sam Brownback, Governor

KANSAS WIC POLICY MEMORANDUM KANSAS-WIC-P-2013-04

TO: Parent and Sub-Agencies

FROM: Dave Thomason

Nutrition & WIC Services Director

DATE: March 27, 2013

RE: Policies Revised to Include Similac Total Comfort-sp

Policies Revised to Include Similac Total Comfort

The following policies and forms have been revised to include the new powdered formula, Similac Total Comfort in 12.6 oz containers:

- 1. FCI: 02.01.01: Infant Food Packages Breastfeeding Infants
- 2. FCI: 02.01.02: Infant Food Packages-Primary Contract Infant Formula
- 3. FCI: 02.02.01: Child Food Packages-Special Formulas
- 4. Kansas WIC Special Authorization for Infants and Children
- 5. Appendix 1: Formula Manufacturers and Products

Information about this new formula from Similac was included in the <u>February I-Memo</u> and hopefully will be added to the <u>Abbott website</u> when the product begins shipping in April 2013.

Similac® Total Comfort is rebate-eligible and has been added as a choice when tailoring infant and child food packages effective June 1, 2013. Special authorization is not required to issue Similac® Total Comfort for infants, but is required to issue any formula to a child.

ACTION REQUIRED: Notify all WIC staff that Similac ® Total Comfort is available to issue to infants and children requiring a formula on checks with a first day to use on or after June 1, 2013.

If you have any questions regarding this memo, please contact the state staff member assigned to your agency.

Enclosures:

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